Impact!

Girls Empowerment

Having Fun Discovering Inner-Awesome Superpowers Promotes Self, Community & Economy

JNP (Jane NOT Plain®) is an interactive multimedia experience, where our two main characters, Jane and Jake learn to deal with the day-to-day challenges of growing up up with the help of their mentor Oracle, a very wise talking goldfish, who whisks them off to the empowering undersea world of Awesome...

No to Bullying

8 of 10 students verbally harassed; 4 of 10 students physically harassed; 1 of 10 students cyber bullied

You *Are* Beautiful

52% of moms and 50% of girls don't like how they look

The *Right* to Education

More than 573,000,000 girls / women worldwide are illiterate

Nurtures **Character.**

Strengthens **Courage.**

Builds **Confidence.**

JNP

Girls

&Boys

Successful **Leader**

Supports **Commerce**

Family/Business **Role Model**

A woman's earnings are 10-20% higher for evey year of education

Almost half of adults say a positive role model is the biggest asset to girls

Girls/women spend 90% of earned income on family (men spend 30-40%)

JNP positively impacts girls [and boys] to develop a strong healthy self-esteem; Women with an education, a healthy sense of self and an inner strength live a life fulfilled – as professionals, wives, mothers and individuals – and become positive role models for the next generation of girls and boys!

Jane & Jake's Adventures *to* Awesome™

janeNOTplain.com

theJNPproject.org

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