Statistics

Jane & Jake's Adventures to Awesome™

Discover Your Inner-Awesome Superpowers

A Full Line of Multimedia Experiences.

Character.
Courage.
Confidence.

FUN !
Edutainment !
Empowerment !

Books | Toys | Plush | Games | Animation | Apps

25 Million	29% (Original Content Up 3,050% Netflix)	42 Billion	189 Billion (global sales by 2020)	20.7 Billion (USA sales by 2018)
Kids in USA age 7-12	Kids Shows Streaming	Book Sales Annually	Game(s) Apps Sales	Toys & Dolls Sales

JNP is an interactive multimedia experience, where our two main characters, nine-year-old Jane and Jake learn to deal with the day-to-day challenges of growing up with the help of their mentor, Oracle, a very wise talking goldfish, who regularly whisks them off to the magical, colorful and empowering undersea world of Awesome. There they meet a host of colorful and engaging creatures, play games and work together to overcome problems, which surprisingly lead them to insights into how to solve their current challenge. Jane and Jake return to the real world having enjoyed themselves with prizes in hand, and learned skills together to help them cope with their current problems along the way. They return stronger and empowered. And, they can't wait to go back!

Jane Not Plain®
CHARACTER. COURAGE. CONFIDENCE.
Discover Your Inner-Awesome Superpowers. It's Positively Empowering!

janeNOTplain.com

theJNPproject.org

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